



CENTRAL
STATE UNIVERSITY

**Division of
Institutional Advancement**
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Donor Privacy, Reporting, and Data Practices

Central State University is committed to responsible stewardship of all gifts and to maintaining the trust of our donors, alumni, and partners. The following outlines how donor information, gift reporting, and fundraising data are managed.

Donor Privacy

Central State University respects the privacy of all donors and is committed to safeguarding information about donations with care and confidentiality.

Individual donor information, including gift amounts, is not shared publicly. Limited information may be shared with authorized individuals who are supporting University fundraising efforts and have agreed to confidentiality requirements. Donor information is managed in accordance with University practices and applicable regulations. Donor information is maintained in secure systems with appropriate administrative, technical, and physical safeguards to protect against unauthorized access, disclosure, or misuse.

Donors may also choose to remain anonymous. Individuals who wish to have their gifts kept confidential or unlisted should inform the University of their preferences so that their wishes can be honored. Central State University does not sell, rent, or exchange donor information with third parties.

Gift Designation and Donor Intent

All gifts are applied in accordance with the donor's expressed intent.

While the University tracks alumni participation by class year and affiliation, a donor's class year does not determine how a gift is designated. Donor intent is documented through official gift agreements, online designation selections, or written correspondence at the time the gift is made. Gifts will be directed to the fund or purpose selected by the donor at the time of the contribution.

Reporting to Alumni Volunteers

We value the role alumni volunteers play in encouraging engagement and support.

To support these efforts, the University may provide summary-level information such as:

- Total dollars raised for a specific fund or initiative
- Participation rates or overall class giving totals

Access to detailed donor records is limited to University personnel.

Online Giving Platforms and Public Displays

Central State University utilizes online platforms, such as GiveSmart, to support fundraising and engagement.

These platforms are designed for public engagement and may display information such as donor names, campaign totals, or participation metrics. Displayed totals may vary based on:

- Timing of gift processing
- Treatment of recurring gifts or pledges
- Donor preferences for recognition or anonymity

Public-facing displays are intended for engagement purposes and may not reflect final reconciled totals. These platforms are not the University's official system of record.

Donors may choose to remain anonymous. The University will honor all requests for anonymity in public recognition, donor listings, and internal communications to the extent permitted by law.

Official Records and Financial Stewardship

All gifts are recorded, processed, and reconciled through the University's official financial and advancement systems.

Gift processing, reconciliation, and endowment management are administered by the University in alignment with standard financial practices and oversight.

Stay Connected

We value staying connected with our alumni and supporters. If you would like to update your information, manage your communication preferences, or explore additional ways to engage with

Central State University, please use the links below:

- **Update Your Contact Information:** [NEED LINK/FORM](#)
- **Make a Gift / Giving Opportunities**
- **Alumni Engagement and Events**
- **Contact Institutional Advancement 937-376-6294 or IA@centralstate.edu**

Donors and alumni may opt out of communications or adjust their preferences at any time. The University honors all requests related to communication frequency, solicitation preferences, and recognition.