COMMUNICATIONS COURSE
COM 2200. Introduction to Mass Communication (I; 3)
This course introduces students to the history, theories and models of the mass communication process; structure, dynamics and effects of print and electronic media on the individual and society. Discussion includes the structure and development of the minority and international media with emphasis on the social, cultural, economic, and political implications. Prerequisite: ENG 1102. Equivalent to TAG OCM0006.