



# NEWS RELEASE

Central State University  
College of Engineering, Science, Technology, And Agriculture  
937-376-6677  
Centralstate.Edu

For Immediate Release

Media Contact: Gretchen Rives

(937) 376-6264

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## **Central State University Extension Community and Economic Development offer PRiMR: Disaster Management Education**

Wilberforce, Ohio---Disasters can happen in anyone’s community and Central State University Extension (CSUE) Community and Economic Development now offers PRiMR: Disaster Management Education as a free program across Ohio to organizations, businesses and farmers.

The classes are offered by CSUE Educator Ambrose Moses, III, Esq., and works directly with businesses and organizations prior to a disaster to highlight the three “Rs” of a disaster---Records, Relationships and Relief (Recovery.)

“In an effort to better prepare Ohio small businesses, agribusinesses and organizations for natural and economic disasters,” says Moses.

A disaster is defined as a serious, hazard-related disruption of the functioning of a community causing widespread human, material, economic or environmental losses that exceed the ability of the affected community to cope using its own resources.

The PRiMR Disaster Management Education Program, he adds, addresses the steps for and managing disasters, including Preparedness, Response, Innovation, Mitigation and Relief.

The program will assist businesses in developing a business continuity plan to aid in the case of a disaster and will focus on:

- \*Prepare and create a plan
- \*Define the objectives of the continuity plan
- \*Identify and prioritize potential risks and impact
- \*Develop business continuity strategies
- \*Define teams and tasks
- \*Test the continuity plan

For more information or to learn how to arrange educational sessions, contact Moses at

[amoses@CentralState.edu](mailto:amoses@CentralState.edu).

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### **About Central State University:**

Central State University, located in Wilberforce, Ohio, is a regionally accredited 1890 Land-Grant University with a 134-year tradition of preparing students from diverse backgrounds and experiences for leadership, research and service. The University, which has been named HBCU of the Year by HBCU Digest, fosters academic excellence within a nurturing environment and provides a strong liberal arts foundation and STEM-Ag curriculum leading to professional careers and advanced studies globally.

**EEO Statement:**

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