Central State University Extension

CESTA/1890 Land-Grant Programs

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Central State University Extension at
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CESTA/1890 Land-Grant Programs at CSU

Improving Disaster Preparedness of Small Businesses, Agribusinesses and organizations.

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PRiMR Disaster Management Education
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1-800-388-CSU1(2781)
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CENTRAL STATE EXTENSION IS IN YOUR REGION

Central State University Extension

CSUE’s mission is to become a premier community-based outreach and educational program leader that provides a holistic Extension approach to improve the overall conditions facing families in rural and urban communities and addressing agricultural issues in rural and urban locations.

CSUE Program Areas

- 4-H Youth Development
- Family & Consumer Science
- Agriculture and Natural Resources
- Community & Economic Development

Engaging Communities & Transforming Lives.

CENTRAL STATE UNIVERSITY EXTENSION

COMMUNITY AND ECONOMIC DEVELOPMENT

PRiMR: Disaster Management Education

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COMMUNITY AND ECONOMIC DEVELOPMENT

PRiMR: Disaster Management Education

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COMMUNITY AND ECONOMIC DEVELOPMENT
PRiMR DISASTER MANAGEMENT EDUCATION

In an effort to better prepare Ohio small businesses, agribusinesses and organizations for natural and economic disasters, Central State University Extension has developed the PRiMR Disaster Management Education Program.

This program works directly with businesses and organizations prior to a disaster to educate them on the “Three R’s of Disaster:"

- RECORDS
- RELATIONSHIPS
- RELIEF (RECOVERY)

PRiMR
A disaster is defined as a serious, hazard-related disruption of the functioning of a community causing widespread human, material, economic or environmental losses that exceed the ability of the affected community to cope using its own resources.

The PRiMR Disaster Management Education program addresses the steps in preparing for and managing disasters.

Preparedness
Response
Innovation
Mitigation
Relief (Recovery)

PRiMR Business Continuity Planning

The PRiMR Disaster Management Education program will assist businesses in developing a Business Continuity Plan to aid in the case of a disaster. This focuses on six crucial steps:

PREPARE
to Create a Plan

DEFINE
Objectives of the Continuity Plan

IDENTIFY
and Prioritize Potential Risks/Impact

DEVELOP
Business Continuity Strategies

DEFINE
Teams and Tasks

TEST
their Continuity Plan

Discover more about Community and Economic Development, view CED Team Member Bios and Programs at www.CentralState.edu/csuextension.