Macy’s Store Management Internship Program

**Organization/Company** Macy’s Retail

**Job Function:** Sales Management

**Desired Majors:** All Majors

**Location:** Columbus, Ohio and Richmond Heights, Ohio

**How can I apply?**

- Go to [http://www.macyscollege.com/Search/JobDetail/COR00593](http://www.macyscollege.com/Search/JobDetail/COR00593)
- Click on the link that says “apply”

**Description**

Macy’s, Inc. is one of the nation’s premier retailers, with fiscal 2012 sales of $27.7 billion. The company operates the Macy’s and Bloomingdale’s brands with about 840 department stores in 45 states, the District of Columbia, Guam and Puerto Rico, and the macys.com and bloomingdales.com websites. The company also operates 12 Bloomingdale’s Outlet stores. By focusing on a culture of growth and innovation, Macy’s has accelerated sales, established a national footprint, and become America’s premier omnichannel retailer. Our progress and success are rooted in our customer-centric business model which embraces localization and strives to achieve a seamless omnichannel blending of in-store, online, and mobile customer experiences.

Our localization strategy, called "My Macy's”, has been an important stimulus to our growth. The “My Macy’s” initiative allows us to custom-tailor the merchandise assortment offered at each Macy’s store to meet the size needs, color preferences, climate conditions, and fashion tastes of customers in each unique geographic area. Building upon the localization concept, Macy’s recently launched the “My Macy’s 2.0” initiative which will put even greater emphasis on tailoring the merchandise assortment at special small-volume stores while placing extra emphasis on the omnichannel blended shopping experience.

During our 8-week (June-August) paid Store Management Internship Program, you will be paired with a mentor and exposed to the day-to-day events of our dynamic, fast-paced industry. This internship is offered across the country. This internship program is the first step on your career path to store management and beyond, potentially leading to an offer to join our Store Management Executive Development Program.
What you have the opportunity to do

- Cross-functional departmental & operational exposures; we want you to experience all facets of running a multi-million dollar department store
- A comprehensive week-by-week journal guides you through the Store Management Internship Program
- Final project and presentation that focuses on a business development strategy
- Mentor relationship with a successful Sales Manager who can help you enhance your leadership skills
- Interaction with store managers and field merchant teams to provide greater insight to the multitude of career opportunities available in our organization
- Explore the dynamics of the retail industry in a supportive, challenging and fun setting
- Learn different aspects of the retail store environment including selling and service strategies
- Work closely with management, customers and associates to maximize business potential
- Analyze business trends and track sales and inventory
- Participate in a live teleconference with our CEO and have the opportunity to “tweet” questions
- Meet other interns in your region and participate in a “Give Back” event during our 2 day Intern Summit
- Gain exposure to Senior Management in your district and region
- Work on a business driving project that will utilize your leadership, communication, and business acumen skills

Areas of Focus:

- Customer Service
- Store Operations
- Associate Development
- Human Resources
- Visual Merchandising
- Loss Prevention
- District Management
**Qualifications**

- Solid academic record, all majors welcome
- Ability to promote teamwork through problem-solving and managing complex relationships
- Strong communication, interpersonal and time management skills
- Ability to prioritize projects and multiple tasks to achieve productivity and business goals

**Compensation:** Paid

**Last day to Apply:** No deadline

Learn more at: Facebook.com/MacysCareersAfterCollege | @macyscollege | MacysCollege.com

Macy’s, Inc. is an Equal Opportunity Employer, committed to a diverse and inclusive work environment.