

Name _____
 ID # _____

Advisor _____
 Date _____

English Composition * (8 -9 Cr Hrs)				
Course	Hrs	Grade	Sem/Yr	Description
ENG 1101	4			
or 1100	5			Intensive ENG
ENG 1102	4			

Computer Skills (3 Cr Hrs)				
Course	Hrs	Grade	Sem/Yr	Description
BUS 1500	3			Comp App for Bus

Mathematics (3 Cr Hrs)				
Course	Hrs	Grade	Sem/Yr	Description
MTH 1750	3			

Business Requirements (52 Cr Hrs)				
Course	Hrs	Grade	Sem/Yr	Description
BUS 1100	3			Con Amer Bus
BUS 2200	3			Legal Env of Bus
ECO 2210	3			Prin of Microecon
ECO 2220	3			Prin of Macroecon
ACC 2201	3			Fin. Acc
ACC 2240	3			Mgr. Acc
BUS 2203	2			Prof. Dev
BUS 2260	3			Bus Comm
BUS 2343	3			Prin of Mgmt
BUS 2353	3			Prin of Mrktg
BUS 2900	3			Bus Calculus
BUS 2901	3			Bus Statistics I
BUS 2902	3			Bus Statistics II
BUS 3370	3			Int'l Bus Intro
BUS 3331	3			Prin of Finance
BUS 4785	4			Operations Mgmt
BUS 4795	4			Strategic Mgmt

Humanities and Fine Arts (9 Cr Hrs)				
Course	Hrs	Grade	Sem/Yr	Description
HIS 1110	3			
HIS 1121	3			3 Cr Hrs from
HIS 1122	3			HIS 1121 or 1122
PHI 2240	3			3 Cr Hrs from
				List "A"

Social & Behavioral Science (9 Cr Hrs, List "B", 2 or more disciplines)				
Course	Hrs	Grade	Sem/Yr	Description
PSY 1200	3			
SOC 1105	3			

Marketing Option Requirements (15 Cr Hrs)				
Grade "C" or above is required				
Course	Hrs	Grade	Sem/Yr	Description
MKT 3390	3			Retail Merchandizing
MKT 3396	3			Consumer Beh
MKT 4451	3			Advertising
MKT 4455	3			Mkt Research
MKT Elct.(Choose 3 Cr Hrs)				
MKT 4465	3			Mkt Mgt
MKT 4467	3			Int'l Mkt
MKT 4478	2			Seminar Mkt
MKT 4497	1			Ind Study - Mkt

Natural & Physical Science (7 Hrs, 2 Disciplines, List "C"-1 must include a Lab)				
Course	Hrs	Grade	Sem/Yr	Description

First Year Seminar (1 - 2 Cr Hrs)				
Course	Hrs	Grade	Sem/Yr	Description
FYS 1101	1			Required
FYS 1102	1			As Needed

Approved Electives (14 Cr Hrs)				
Course	Hrs	Grade	Sem/Yr	Description

Health (3 Cr Hrs)				
Course	Hrs	Grade	Sem/Yr	Description
HPR 1000	2			
	1			List "E"

ENG1101 not required if student scores 80% or above on English Placement test.

English Proficiency Requirement

Date Exam Passed: _____

ENG 3000 Date (Grade "C" or better): _____

Gen. Educ. Req. = 43
 Bus. = 81
 Total Graduation Hrs = 124

Senior Comprehensive Exam - Date Taken _____

